



# RECRUITER

MIAMI UNIVERSITY ALUMNI ASSOCIATION; OXFORD, OHIO

Published for the Volunteers of the Alumni Admission Recruitment Network

Fall 2009

## WELCOME CLASS OF 2013

On Aug. 20, the newest class of Miamians – the Class of 2013 – gathered on the hallowed grounds of Miami's Oxford campus for the beginning of their college careers.

This year's class is, once again, testament to Miami's stellar reputation throughout the U.S. for providing students with an undergraduate experience that is steeped in opportunities for academic and co-curricular engagement.

### We commend you on the part AARN volunteers played in recruiting and enrolling these extraordinary Oxford students!

Following are some interesting facts about the incoming freshman class:

- Of the 3,327 students enrolled with the Class of 2013, 1,793 (53.9 percent) were women and 1,534 (46.1 percent) were men.
- 2,219 of the incoming students (67 percent) hail from Ohio, while 1,108 are classified as out-of-state students.
- The top Ohio counties for enrollment were Hamilton (297), Franklin (251), Cuyahoga (244), Butler (195), Montgomery (125), Summit (116), and Warren (100).
- After Ohio, the top states for enrolled first-year students were Illinois (254), Michigan (84), Indiana (82), Pennsylvania (68) and Connecticut (67).



- Overall, the Class of 2013 represents 1,025 high schools, 39 of the 50 states, and 13 foreign countries.
- 366 members (11 percent) of the incoming class are U.S. students with a multicultural background. This is up dramatically from 7 percent just five years ago.
- 90 members (3 percent) of the first-year class are international students.
- Academically, the middle 50 percent of enrolled students scored between 24 and 29 on their ACT composite and between 1,110 and 1,280 on their SAT composite. They also ranked between the top 6-27 percent in their respective classes.
- Of the first-year class, 410 students (12.3 percent) have a sibling who has attended/is attending Miami and 410 (12.3 percent) have a mother or father who attended Miami, including 99 (3.0 percent) who are the result of a Miami Merger.

## IMPORTANT DATES

### August

- 20 Move-in day for first-year students; First-Year Institute (FYI) begins; residence halls open at 9 a.m.
- 21 University Convocation, 8 a.m.
- 22 Upperclass halls open, 9 a.m.
- 24 Classes begin

### September

- 7 Labor Day  
(no classes – campuses closed)

### October

- 2-4 Family Weekend
- 16-18 Fall mid-term break
- 23-25 Homecoming Weekend

### November

- 1 Early Decision Application deadline
- 25-29 Thanksgiving holiday

### December

- 1 Early Action Application deadline
- 18 Final exams end

### January

- 10 Residence halls open, noon
- 11 Classes begin
- 18 Martin Luther King Day  
(no classes – campuses closed)

### February

- 1 Regular Application deadline

### March

- 6-14 Spring break

### May

- 8-9 Commencement weekend

### June

- 17-20 Alumni Weekend

To view Miami's full academic, athletics, and arts calendars, visit [www.muohio.edu](http://www.muohio.edu) and view the Upcoming Events section in the lower right. Select Full Calendar to view all scheduled university-related events for the upcoming year.

# THE VALUE OF A MIAMI UNIVERSITY EDUCATION

What factors drive a student's decision to visit or enroll at a college? Many students consider basics like location, academic reputation, and enrollment.

But, in light of today's uncertain economic climate, prospective students and their families are also asking questions regarding the value of a university's degree. When looking at the cost associated with attending college, parents are asking schools whether they offer a dependable return on their tuition.

As alumni, we understand the tremendous value of a Miami degree, but now, thanks to PayScale © and its supporting statistics, we can share our value-driven messaging with prospective students with certainty.

Featuring the largest salary database in the world, PayScale© assembles a ranking of colleges whose degrees end up paying off most. Not only did Miami University rank in the Top 10 for Midwestern colleges and universities, it ranked 13th nationally among public institutions.

Now that's value you (and prospective students) can take to the bank!

## Top State Universities By Salary Potential

	Starting Median Salary	Mid-Career Median Salary
1. University of California, Berkeley	\$57,100	\$112,000
2. Colorado School of Mines	\$60,000	\$109,000
3. Georgia Institute of Technology	\$58,900	\$105,000
4. New Jersey Institute of Technology	\$55,100	\$104,000
5. University of California, San Diego	\$50,700	\$103,000
6. California Polytechnic State University	\$57,000	\$102,000
7. University of Illinois at Urbana-Champaign	\$53,900	\$99,700
8. University of California, Santa Barbara	\$49,700	\$98,400
9. Virginia Tech	\$52,900	\$97,400
10. University of Virginia	\$52,200	\$97,200
11. University of California at Los Angeles (UCLA)	\$51,600	\$97,000
12. San Jose State University (SJSU)	\$53,400	\$96,300
<b>13. Miami University</b>	<b>\$47,100</b>	<b>\$96,100</b>
14. University of California, Davis	\$51,200	\$95,400
15. Texas A&M University	\$51,100	\$95,000

## Top Midwestern Colleges By Salary Potential

1. University of Notre Dame
2. University of Chicago
3. Carleton College
4. University of Illinois at Urbana-Champaign
5. Rose-Hulman Institute of Technology
6. Illinois Institute of Technology
7. Case Western Reserve
- 8. Miami University**
9. Missouri University of Science and Technology
10. Kettering University

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## AROUND MIAMI: DUTTON HONORED FOR OVER-THE-RHINE WORK

Thomas Dutton, Miami University professor of architecture and interior design, has received the 2009 Thomas Ehrlich Civically Engaged Faculty Award from Campus Compact, a national coalition of university presidents committed to fulfilling the civic purposes of higher education.

Dutton is the director of Miami's Center for Community Engagement, located in Over-the-Rhine, one of Cincinnati's poorest neighborhoods. The center enables students and

faculty to collaborate with community leaders and organizations in revitalizing the neighborhood.

"The work has had profound impact on both the Over-the-Rhine community and Miami students," said Dutton. "Students are changed by the relationships they make with community residents through the engagement and service they provide."

Students become involved through several programs, which impact the

community through providing livable spaces for low- and moderate-income residents, serving children and the homeless, working in community advocacy, and building artistic installations that "agitate" and "propagate" points of view regarding the neighborhood's history and political awareness.

The award is given to one faculty member each year for enhancing higher education's contribution to the public good.

## COLLEGE FAIRS 101

It's that time of year again! You will soon be receiving requests to represent Miami at college fairs across the country. Even though many of you are seasoned volunteers, please take a look at these basic reminders regarding college fair representation:

- Never speculate or project your opinion about an admission decision. While a 4.0 student with a high ACT score may seem like a perfect Miami fit, we cannot speak to a student's admissibility until the entire application is on file.
- Avoid long stories that start with "When I was at Miami...". Remember, today's students are interested in knowing what a college has to offer THEM!
- Be informed about issues important to the millennial generation - Miami's intense focus on global experiences, the fact that all campuses (indoor and out) are Wi-Fi, the implementation of "green" initiatives and practices.
- Be honest, but stay positive.
- Never speak negatively about another institution.
- If you don't have the answer to a question, please refer them to us.
- NACAC guidelines require college reps to: stay behind the admission table, limit attendance to two representatives, and refrain from the use of any large displays.

In order to better serve you, we are also implementing several changes to the volunteer request process. This year:

- Every effort will be made to send an email outlining the multiple college fair invitations and volunteer opportunities for your area.
- The AARN Web site will have a listing of all the college fairs for which the Office of Admission seeks assistance or coverage at [www.MiamiAlum.org/AARN](http://www.MiamiAlum.org/AARN). Check the site regularly.
- Volunteers with questions regarding a specific fair or the targeted-population of an upcoming event are encouraged to contact the admission representative for their territories (please see insert with Office of Admission contact information).
- Evaluations and feedback forms for college fairs will be forwarded directly to admission representatives in the days following the event.

Last year, AARN covered 71 fairs for the university. This year, we are hoping to increase that number by 76 percent to 125! Please help us achieve this goal!

Be sure to check your inbox (and junk mail folder) often to ensure you are receiving our requests for assistance. As always, feel free to contact any of the AARN Team members, Susan Schaurer, Cathy Greene, or Pamela Hogeback.

## HOW TO CONTACT US ...

### Murstein Alumni Center

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[www.MiamiAlum.org](http://www.MiamiAlum.org)

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ALUMNI ASSOCIATION

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## AROUND THE AARN ...

### Your help is needed ...

More than ever, alumni support is needed to help Miami maintain its reputation as a leading public university with top quality students.

We are asking for your assistance not just in recruiting students, but also in recruiting alumni to be AARN volunteers. As you interact with alumni in your area or classmates and friends from other areas, share your experience as an AARN volunteer and encourage them to join in this effort.

When they agree to help out, direct them to the AARN Web site, [www.MiamiAlum.org/AARN](http://www.MiamiAlum.org/AARN), to complete the on-line volunteer registration. We'll take care of it from there by providing a welcome letter, handbook, and the necessary materials to get them started.

In these difficult times, Miami is seeking all types of support from its alumni, and the AARN is a great way to play an important role in ensuring the future of our university.

### IN THIS EDITION ...

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### In need of training for college fairs or a refresher on the admission process?

AARN invites volunteers to spend a morning or afternoon at the Office of Admission when you are next on campus. The office conducts information sessions twice daily for prospective students, and these sessions are a great training opportunity for AARN volunteers.

If you plan to be on campus, contact Susan Schaurer (513-529-2538/[schaurk@muohio.edu](mailto:schaurk@muohio.edu)) to schedule an appointment, meet with an admission counselor, and attend an information session. We hope you take advantage of these great opportunities!

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