



RECRUITER

MIAMI UNIVERSITY ALUMNI ASSOCIATION; OXFORD, OHIO

Published for the Volunteers of the Alumni Admission Recruitment Network

Spring 2010

HELP THE AARN GROW

During his Oct. 6, 2009, Annual Address, President David Hodge emphasized the efforts underway to improve Miami's recruiting while challenging the entire Miami family to become involved.

"The good news is that student interest in Miami continues to climb, both inside and outside of Ohio. The challenge is to turn that interest into positive decisions," Hodge said.

"More than ever, the recruitment of new students depends on the entire extended Miami community to share all that Miami has to offer with prospective students."

As Miami seeks to expand its recruitment efforts while carefully monitoring expenditures, the efforts of AARN volunteers have become crucial.

As representatives of Miami in your local communities, you are encouraged to enlist other Miamians in this important effort. Additional volunteers are needed, particularly in Ohio, Kentucky, Tennessee, and Michigan, to provide that personal touch for families going through the college selection process.

When the commitment was made to pair each accepted student with an AARN volunteer, many had to be assigned to volunteers in other states. With more volunteers in the network, we'll be able to pair more students with volunteers living in closer



proximity. We continue to attract applicants from every state, but the majority remain from Ohio or within easy driving distance of campus. While more than half our applicants are from within Ohio, less than 30 percent of our AARN volunteers hail from Ohio – you can see why more are needed.

Even if you live in an area where Miami is not well known, we need your help to change that. Let us know about college fairs in your area so we can send representatives. Wear Miami clothing whenever possible to show your pride, and be sure to tell neighbors, colleagues and friends with high school students what the Miami Experience is all about.

As an AARN volunteer, you play an important role in ensuring the future of our university and for that we are very grateful.

MAKE IT MIAMI

As all Miamians know, the most convincing argument that can be made to a prospective student is a visit to the "prettiest campus there ever was."

To get these students amidst the red brick and tall trees of Miami's campus, **the Office of Admission is excited to host a series of on-campus events for admitted students and their families.**

As you communicate with prospective students, encourage them to attend one of these events and get a first-hand look at Miami University.

Monday, March 15

Friday, March 19

Monday, March 22

Friday, March 26

Monday, March 29

Friday, April 2

Monday, April 5

Friday, April 9

Monday, April 12

Friday, April 16

Monday, April 19

Friday, April 23

Monday, April 26

QUESTIONS?

For all things CLASS OF 2014, including information about the confirmation process, registration for admitted student programs, important dates, and financial aid information, please direct them to the accepted student Web site.

www.muohio.edu/Accepted

MIAMI OFFERING NEW MERIT SCHOLARSHIP PACKAGES

Miami University is expanding merit scholarship packages to recognize student achievement and to continue to make a high quality education more affordable for students.

Both in-state and out-of-state students in next fall's first-year class will benefit from the expansion.

Miami's merit scholarship packages for Ohio residents offer guaranteed aid on the scale provided in the included chart. These awards are renewable for up to four years.

"Miami attracts intelligent, involved students who progress profoundly once they're here and become engaged with each other

and the world," said John Skillings, special assistant to the president for enrollment management.

Students may hear early about merit aid but should know that they will receive full financial aid award packages in late March.

NEW MERIT SCHOLARSHIP PACKAGE GUIDELINES			
Requirements Test Score	GPA	Scholarship Award	
		In-State	Out-of-State
30+ ACT 1330+ SAT	3.7	\$6,500	\$9,000
28-29 ACT 1250-1320 SAT	3.7	\$4,500	\$7,000
26-27 ACT 1170-1240 SAT	3.7	\$2,000	\$4,500

While applications were still being counted at the time of print, Miami has received another record number of applications. Nearly 16,000 applications have been received for a class hoping to total between 3,450 - 3,550 students.

The high caliber of the class (rank, GPA, volunteerism, activity) is on par with previous years and the representation of diverse students is exceeding past years.

"In offering more direct aid for academic merit, we're letting students know from the start how much we value them as part of the Miami community," Skillings said.

AROUND MIAMI

Miami MBA Program Ranked 9th

When Roger Jenkins, dean of Miami University's Farmer School of Business, assembled a team to create a new MBA program, he led an effort resulting in a unique product.

The program, rolled out in 2005 and based on an accelerated model popular in Europe, was recently recognized in *The Wall Street Journal* as one of the best of its kind in the world.

Published last September, the article ranked 48 accelerated programs



based on surveys of recent graduates. The study considered only programs that have graduated four or more classes with 12 or more students. Miami's ranked ninth internationally and third in the U.S. behind only Northwestern University and Babson College.

The analysis was *The Journal's* "first close look" at accelerated MBA programs, which have grown in popularity because they take just 10 to 15 months to complete.

Peace Corps Announces Rankings

Miami University has been named one of the top producers of Peace Corps volunteers, placing fourth among medium-sized schools.

There are currently 43 Miami undergraduate alumni serving, which bumps the university up from seventh on the list in 2009. Medium-sized schools have enrollments between 5,000 and 15,000 students.

Other Ohio schools in the Top 25 include Ohio State University, tied for 13th among large schools, and Oberlin College and Denison University, ranked 15th and 22nd, respectively, among small schools.

In the last 48 years, 825 Miami alumni have served as Peace Corps volunteers.

AROUND THE AARN

Mark Macechko '01 Joins AARN Team

After more than three years working as director of the Miami University Student Foundation (MUSF), Mark Macechko '01 is taking on new responsibilities as an AARN co-coordinator



Mark graduated from Miami in 2001 with a B.A. in speech communication. While on campus, he was a member of MUSF and Delta Upsilon Fraternity and served as a resident assistant for three years. He and his wife, Amy, also a 2001 Miami graduate, live in Oxford with their two-year old daughter Kaylyn and their English Springer Spaniel, Goggin (Yes, she is named for the ice center).

Mark is eager to take on his new responsibilities within the Alumni Association, including developing a young alumni program, and looks forward to meeting many of you as we work together to recruit students for Alma Mater.



Bridges: A Program of Excellence

Last fall, the Office of Admission welcomed more than 250 students to campus for its BRIDGES program.

The program, designed for high-achieving, underrepresented high school seniors from Ohio, allowed students the opportunity to learn more about the

educational opportunities available at Miami. As part of the experience, they stayed overnight in a residence hall, ate in Miami's award-winning dining halls, and spent time with current Miami students.

Out of the 286 attendees, 284 have applied for admission and 240 have been admitted to the Class of 2014. Needless to say, the program has been a tremendous success for Miami.

A special thank you to AARN volunteers Alex Bodiford '08, Kim Corrigan '90, and Kirk Holdcroft '63, who chaperoned bus loads of students to and from Cincinnati, Cleveland, and Toledo. Your time and energy are appreciated!

AARN World-Wide

Alumni from around the world help recruit students for Miami. On the right, Don Pingley '04, MBA '09 and David Guanhui Dai, MBA student, help Ann Rahmat, Assistant Director for International Recruitment, at a college fair in Shanghai.



Around the AARN continued on back panel ...

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AROUND THE AARN ... CONTINUED

Coming to a Location Near You

The Office of Admission will be on the road this spring attending various college fairs and participating in several consortium trips. Please make sure to update your email address with Pamela Hogeback (hogebapr@muohio.edu or 513-529-1544) to ensure you receive invitations to represent Miami at local college fairs and to assist Miami admission professionals at consortium events for prospective students.

Junior Scholars Program - June 27 - Aug. 6

Miami University is again hosting its residential summer program for rising high school seniors. Eligible students are invited to spend six weeks on Miami's campus taking college-level courses, participating in a variety of social, cultural, and recreational events, and earning college credit that can be applied to a degree at Miami or elsewhere.

Students who successfully complete the program and meet other minimum requirements are also guaranteed admission to Miami University.

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To be eligible for this program, students must:

- Complete their junior year of high school by June 26, 2010
- Have a grade point average (in most cases) of at least 3.5 in high school academic subjects or rank in the Top 10 percent of their class
- Be recommended by a high school teacher, guidance counselor, or principal

More information and an application for this year's program can be found at the Junior Scholars Web site: www.muohio.edu/JuniorScholars.

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Miami University



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